

# 1 PAGE GUIDE TO SOCIAL MEDIA RECRUITING

This representation is a map of the major tools available to employers & recruiters to promote their jobs and employment brand through social media. It is called the “**Social Media Recruiting Starfish**”.



- <http://animoto.com/>
- <http://www.youtube.com/>
- <http://www.linkedin.com/>
- <http://www.facebook.com/>
- <http://www.myspace.com/>
- <http://www.twitter.com/>
- <http://www.indeed.com/>
- <http://www.simplyhired.com/>
- <http://www.jobvite.com/>
- <http://www.bountyjobs.com/>
- <http://www.jobsinpods.com/>
- <http://www.blogtalkradio.com/>
- <http://www.unisfair.com/>
- <http://www.ejobfairs.net/>
- <http://www.enticelabs.com/>
- <http://adwords.google.com/>
- <http://www.ning.com/>
- <http://www.optijob.com/>
- <http://www.jobs2web.com/>
- <http://www.typepad.com/>
- <http://wordpress.org/>
- <http://www.blogger.com/>
- <http://www.flickr.com/>
- <http://www.slide.com/>
- <http://www.slideshare.net/>

This guide is brought to you by **Jobs in Pods: Don't Just Post Your Jobs, Podcast Them!**

Visit us online at <http://jobsinpods.com> or by calling (203) 572-2053